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**2019 Board Retreat: ReStore Driving Donations and Building Awareness**

Table Topic Co Champions: Amy Berg / Linda Loewenstein

Participants: Pattye Taylor-Phillips, Linda Moen, Barb Anderson-Kerlin, Lance Cage, Kay Gasen Thenhaus, LaDawn Ostmann

Staff Liaison: Josh Vaughn

Staffing: (Paid / Volunteer)

* Fill Vacant Positions. Board – Use position descriptions to share with network, drive to website.
* A person focused on business development
* Deconstruction: Need another crew.

Outreach/Events/Marketing:

* Rehabbers: How to Reach?
* Generate list of Interior Design companies to introduce deconstruction program to, as projects involving interior designers yield donations of higher value.
* Food Trucks @ Grand, *Make a Donation* – use high visibility and residential proximity to RSG to host food truck event. “Feed your body and your spirit” or similar.
* Spark Joy! Infographics (Marie Kondo) – Play on popular Marie Kondo movement i.e. “There are many home décor items that no longer sparked joy for me, so I donated them to HFH ReStore where they could find a new home to spark joy in someone else”
* Police Departments / Stolen Goods Released
* Corporate Donors:
  + Thank them
  + Board Outreach – list of products in demand
  + Communication with contractors getting rid of items
  + Senior Centers, Apartment Buildings, Condos

Equipment

* Vehicles: Need 16’ box truck with lift gate