

# HABITAT FOR HUMANITY SAINT LOUIS



---

## REPORT TO THE COMMUNITY



# 2020

Dear Friends,

I will never forget the day in March 2020 when all but essential services shut down in St. Louis due to the pandemic. I knew Habitat for Humanity Saint Louis would be faced with many challenges. I was worried for the families living in substandard housing who would have to wait a little bit longer for their Habitat Saint Louis homes to be completed, as well as for families already living in their Habitat homes, who would suffer greatly as businesses shut down and employment opportunities dwindled. Would they be able to weather the storm? Could we keep building much needed affordable homes? Would our community continue to support our work when so many people were facing financial hardships?

My concerns were not unfounded: many of the families who had already purchased their homes through our program were faced with significant hardships caused by loss of income, stay-at-home orders, and educating their children at home while trying to maintain employment. Our Family Services department answered the need, working tirelessly to help our homeowners faced with short-term setbacks to be able to continue toward their long-term goal of greater financial stability. We delivered assistance to 55 families with funds for groceries, medicine, home maintenance, and utilities. We are proud to share that none of the families in our program lost their homes during 2020.

Since our build model is based largely on volunteer labor, we had to significantly reduce construction goals in order to leverage the skills of our 5 full-time construction staff members, and the few volunteer opportunities that we were able to safely schedule. Through it all, we never stopped building. Having a safe place to call home has never been more important, and we will continue to answer this need in the St. Louis community to the best of our ability.

One thing I didn't need to worry about our community's commitment to Habitat Saint Louis. Through all of the challenges, generous friends like you continued to invest in our work and to help our partner families forge their path to greater social and financial stability. From the very bottom of my heart, thank you! I am happy to share our 2020 Annual Report with you, as we celebrate our collective resilience, hope, and commitment to building a better St. Louis together.

Thank you for sharing our belief that everyone – especially in these challenging times – deserves a safe and affordable place to live. On behalf of the families whose lives are immeasurably improved through your generosity, I wish you peace, health, and hope in the days ahead.

Sincerely,



Kimberly McKinney, CEO



**MESSAGE  
FROM OUR CEO**

# HOMES UNDER CONSTRUCTION

---

## GATE DISTRICT



## LA SAISON





**6,650+ - Calls from individuals seeking our assistance.** We explain our homebuyer program to these callers to help them determine if they wish to have a pre-screen application mailed to them. For those who do not feel they are ready to become homebuyers or who were seeking services we do not provide, we offer other available resources to help them achieve their objectives.



**0 - Pre-screen applications were filed.** Due to the pandemic, Habitat Saint Louis was not able to send out or accept pre-screen applications for potential homebuyers. Our administrative offices were forced to shut down, preventing staff and future homebuyers from completing the steps necessary to obtain homeownership.



**<5% -The percentage of funding Habitat Saint Louis receives from our parent company, Habitat for Humanity International.** It's up to Habitat Saint Louis to raise the other 95% of funds from generous donors. If you make a donation to Habitat for Humanity Saint Louis the money stays local and builds local.



**1,700+ - The number of individuals who have found safe housing.** Not only have these individuals found a safe, decent place to call home, they also found hope, self-reliance and social stability through Habitat for Humanity Saint Louis' homebuyer program.



**7 - The number of families who closed on their homes in 2020.** Homebuyers must complete a minimum of 350 sweat equity hours before they receive the keys to their home.

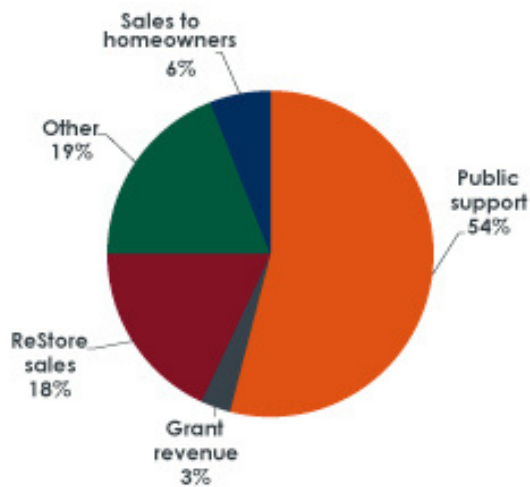


# INDIVIDUALS SERVED BY THE NUMBERS

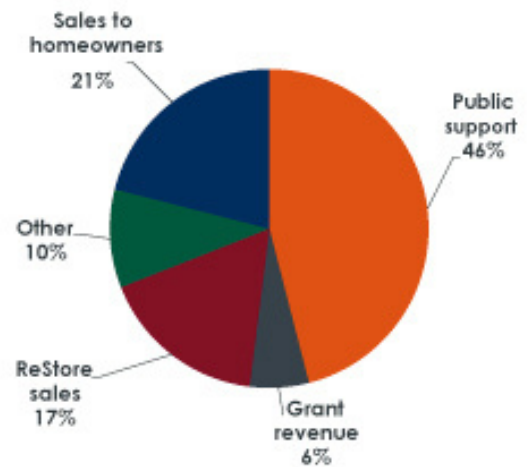
# EXPENSES AND REVENUE

**NET ASSETS: \$10,579,210 | SUPPORT & REVENUE: \$4,464,318 | EXPENSES: \$4,561,635**

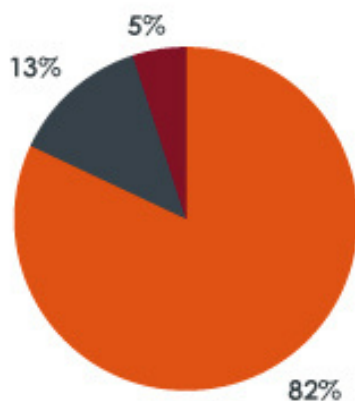
Year ended December 31, 2020 = \$4,464,318



Year ended December 31, 2019 = \$7,081,675

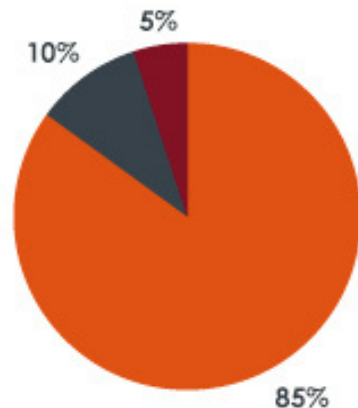


Year ended December 31, 2020 = \$4,561,635



■ Program services  
■ Management and general  
■ Fundraising

Year ended December 31, 2019 = \$7,239,167



## Contractors Circle \$25,000+

- AAA Missouri
- Anonymous
- Bank of America
- COVID-19 Regional Response Fund, a community coalition fund housed at the St. Louis Community Foundation
- Manchester United Methodist Church Member
- Spire
- United Church of Christ Congregations
- US Bank Foundation
- Wells Fargo Advisors

## Carpenters Circle \$10,000+

- Ameren Missouri Charitable Foundation
- American Direct Marketing, Inc.
- Anonymous
- Anonymous
- Cars for Homes
- Cisco Systems Foundation
- Home Builders Association
- H&R Block
- Simmons Charitable Foundation
- Ms. Susan Latorre
- Linda and John Loewenstein
- Shirley B. and Donald J. Sher
- Travelers

## Framers Circle \$5,000+

- Anonymous
- Bank of Springfield
- David Bartholomew
- Nancy Bales
- Brown & Crouppen
- Diann and Lance Cage
- City of University City
- ESCO Technologies Foundation
- Harbor Freight Communities
- Philip G Hulse
- Imo's Pizza Corporate
- Martha Kratzer
- Ladue Chapel Presbyterian Church
- Lowes
- Steven and Elizabeth Mills
- Opus Foundation
- Panasonic
- Rick and Mary Anne Roberts
- Save A Lot Ltd
- Daniel and Sallie Shipley
- Spectrum Brands
- Jennifer Sprague and Joseph Ippolito
- St. Louis - Kansas City Carpenters Regional Council
- St. Louis Philanthropic Organization
- Target Circle
- TD Ameritrade
- The Carreden Group
- The Integra Group, Inc.
- Trane
- Twain Financial Partners
- USA Mortgage

## Crew Member \$1,500

- |  |  |   |   |
|--|--|---|---|
| • Ed and Brenda Alizadeh                 | • Daryl Gourley  | • Philip and Jeanne McDermott, Jr.                    | • John Short                                    |
| • Norma Anderson                         | • Sandra K Guymon  | • Kevin and Kimberly McKinney                         | • Simpson Strong-Tie                            |
| • Rob Anderson                           | • Hamburger Mary's St. Louis   | • Francis M. Miezin                                   | • Todd E. Smith                                 |
| • Anonymous                              | • Elizabeth Harding  | • Linda L. Moen                                       | • Arlene & Art Stauder                          |
| • Anonymous                              | • Anna M. Hart   | • Montgomery Bank                                     | • The David and Linda Swain Foundation          |
| • Anonymous                              | • Mark and Peggy Holly   | • James C Moranville and Jane Hanebrink               | • The Robert and Josephine Baer Charitable Fund |
| • A. Elaine Barnhill                     | • Kyle Hunsberger  | • Edward O'Connor                                     | • Pattye Taylor-Phillips and Matt Phillips Sr.  |
| • Raymond and Barbara Balzer             | • Marc Hirshman and Karen Handelman  | • Norma Vavra Klein Family Foundation                 | • Richard Vierstra                              |
| • Shirleen and Jerry Brown               | • Lynne Johnson  | • Pecha Family Foundation                             | • Carole A Voudrie                              |
| • Jim Del Carmen                         | • Carol Kohfeld and John Sprague   | • Rotary Club of St. Louis                            | • Bob and Kathy West                            |
| • EFK Moen                               | • Robert W. Lindecke   | • Chris and Abby Roetheli                             | •   |
| • James and Lionelle Elsesser            | • Daniel Marquitz  | • Saint Louis Closet Co                               |   |
| • First Presbyterian Church of Nashville | • Ms. Emily Martin   | • Shell Oil Company Foundation Matching Gifts Program |   |
| • G. Stephen Robins                      | • Joanna May Donor Advised Fund, A Donor Advised Fund of Renaissance Charitable Foundation |   |   |
| • Andy and Anita Higginbotham            |  |   |   |
| • General Growth Properties              |  |   |   |
| • Green Family Foundation                |  |   |   |



# 2020 KEYSTONE SOCIETY PARTNERS

# VOLUNTEERS BY THE NUMBERS

---

## CONSTRUCTION

- 639 Volunteers
- 4,614 hours completed

## NON-CONSTRUCTION

- 314 Volunteers
- 1,091 hours completed



Subash Alias  
Ed Alizadeh  
Rob Anderson (Treasurer)  
Barb Anderson-Kerlin  
Kim Bakker  
Amy Berg  
Marisa Botta  
Jared Boyd  
Floyd Simms  
Lance Cage  
Natasha Das  
Jim Del Caren  
Jamey Edgerton  
Kay Gasen-Thenhaus  
Anna Hart  
Tiffany Harvey-Horton  
Todd Gibson

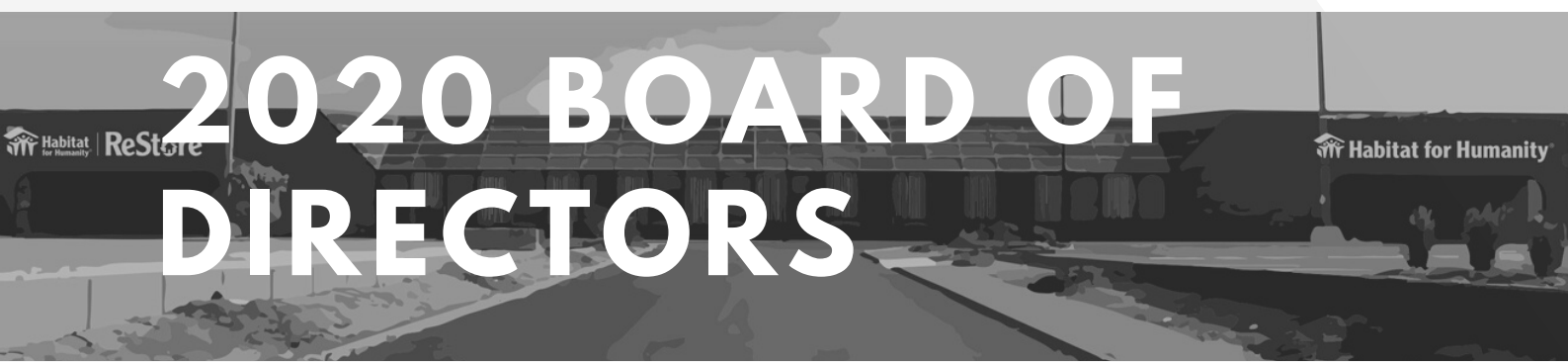
Matt Guymon  
Malaika Horne  
Phil Hulse  
Linda Loewenstein  
Emily Martin  
Linda Moen  
LaDawn Ostmann  
Carla Reid  
Chris Roetheli (President)  
John Short  
Sarah Sise  
Patty Taylor-Phillips (Secretary)  
Josh Udelhofen  
Nat Walsh  
Stephen Westbrooks (President Elect)

*"As the father of two small children, I know first-hand how vital a safe and decent place to call home is to their lives and our family. I also know that not all families are afforded the opportunity to access an affordable, safe, and decent place to call home. Serving in a leadership role on the Board for an organization whose mission is to build affordable housing in partnership with St. Louis families is a significant opportunity for me to personally advocate and work for creating access to affordable housing for as many of St. Louis's families as possible."*



**~Stephen Westbrooks, President Elect**

# 2020 BOARD OF DIRECTORS



# RESTORE DONORS

---

- All Surface Flooring
- Ameren
- Anji Mountain
- Aster Furniture
- Best Buy Flooring
- BSI Construction
- Budget Blinds
- Carpenters Apprentice School
- Chaney Window and Doors
- Choteau Building Group
- ICS Construction
- JB Distributing
- JJ Kokesh and Sons Inc
- JW Construction
- Laclede Groves Senior Living
- Ladd Suydum Contracting
- Lawrence Group
- Lowes
- Mattingly Lumber & Millwork
- McIntyre Millwork
- Metro Lighting
- Mid-Am Building Supply
- Penske
- Rolling Ridge Nursey
- Savvy Design
- Sherwin Williams
- SSM Hospitals
- Transform STL
- Virginia Tile
- Wilson Lighting
- Woodland Cleaning Restoration
- World Wide Freight Management
- YMCA





Seeking to put God's love into action, Habitat for Humanity Saint Louis brings people together to build homes, communities, and hope. It is our goal to create a world where everyone has access to simple, decent, and affordable housing.

