

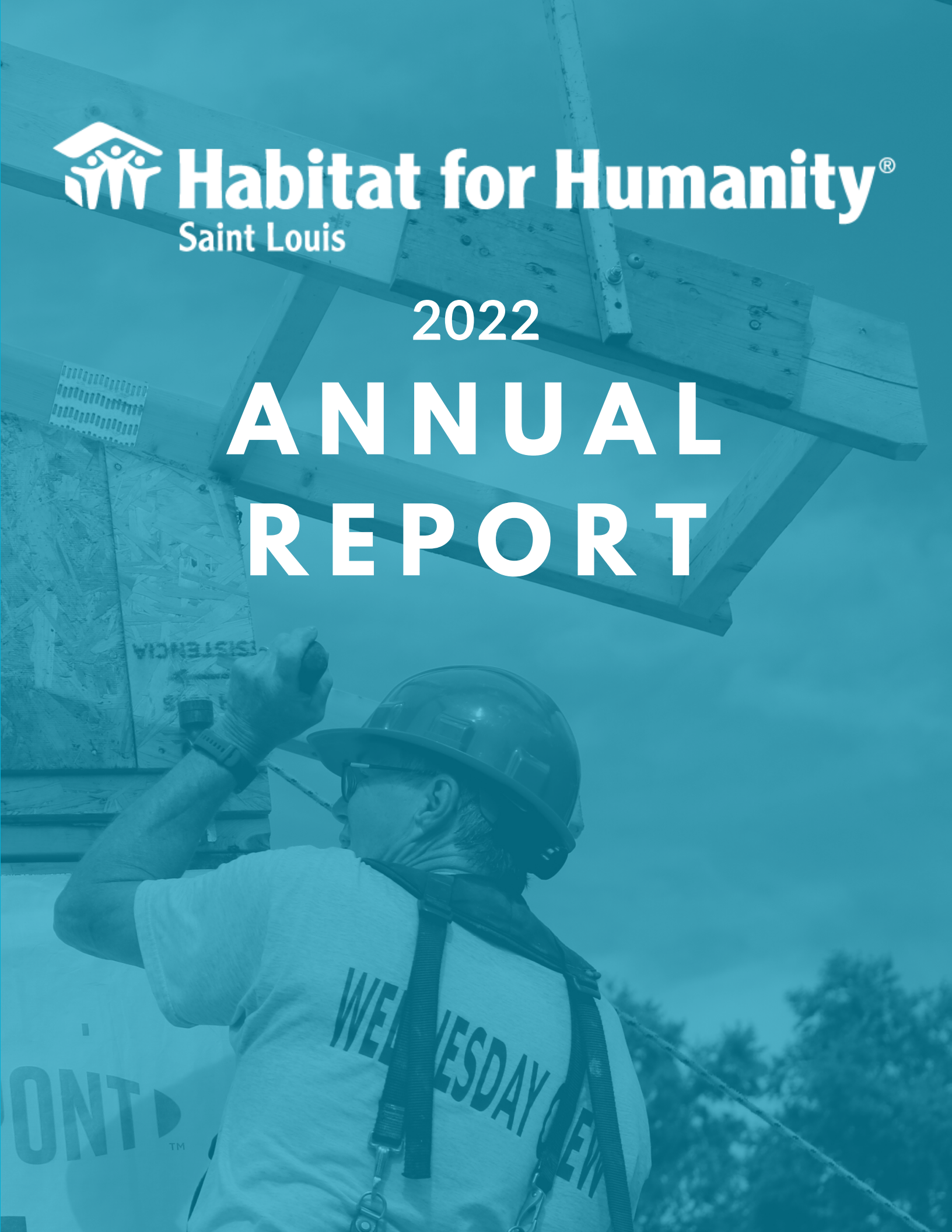


**Habitat for Humanity®**

Saint Louis

2022

# ANNUAL REPORT



# A LETTER FROM OUR CEO

Running a non-profit construction company is never boring! I like to review the plans we had in place at the beginning of each year to see how they evolve over 12 months, because things always turn out a little differently than what we expect: new opportunities present themselves; challenges pop up unexpectedly; funding, materials, and even weather can help or hinder the goals we put in front of ourselves every January 1st. I can say with absolute assurance – I've never seen a year without a few surprises.

Coming out of the pandemic, 2022 was the first year in several that began to feel more like our old "normal," as we invited volunteers back to the build sites, and began interacting in-person more regularly. I cannot stress how important this has been for morale: Habitat for Humanity Saint Louis is a very social mission in which human interaction plays a key role to our success. It means so much to once again be working in person with people from the community, our partner families, and staff. We may build houses...but those houses are built for people, and human connections are at the heart of everything we do.

It was – inevitably – a year with some pretty significant challenges. While the viral threat of the pandemic was waning, the supply chain issues it created were still very present. We struggled to get items that had previously been donated; some companies that have been very generous to us in the past simply didn't have any surplus inventory to share. Some material costs went through the roof, while other construction necessities were not available. Most notably concrete was difficult to find, which made it impossible to pour as many foundations as we wanted to.

So as we always do, we adapted. By the end of the year, we had found enough concrete to pour four foundations and complete those houses. Four families closed on their homes and began a new life as homeowners, with equity in a lasting investment. Behind the scenes, we planned for a big year ahead in 2023, with faith we would once again have access to those materials which were scarce in 2022. (I'm happy to announce the concrete is flowing freely into the foundations of many new builds in 2023!)

Like I said, we always expect surprises at Habitat for Humanity Saint Louis: but one thing that we have always been able to rely on for 36 years and counting is the generous support of good people like you, who recognize the role that affordable housing plays in thriving families and a flourishing community. This report is a snapshot of how your investment translates into opportunity for low-income families in St. Louis who are making economic and social gains as first-time homeowners through our programs, supported by your contributions. Please take a little time to review this report and to learn more about our successes and challenges in 2022. As always, please feel free to share any feedback or questions you may have by contacting me at [kimberly@habitatstl.org](mailto:kimberly@habitatstl.org).

When I remember these past few years, the first thing that will come to mind won't be the challenges we faced, but rather how people in St. Louis rose to the occasion to lift each other up in a difficult time. Thank you for your faith in our work, and for helping us build homes, communities, and hope.



**Kimberly McKinney**  
Habitat for Humanity Saint Louis CEO



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# HOMES UNDER CONSTRUCTION

**BEVO MILL**



**GATE DISTRICT**



**GRAVOIS PARK\***



**UNIVERSITY CITY**



**LOOKAWAY SUMMIT**



\*Rehabilitated homes as part of the St. Louis Art Place Initiative partnership



# BY THE NUMBERS



**7,250+ - Calls from people who are interested in learning more about the services we provide.** For those who are not ready to take the first step towards purchasing a home, we offer referrals to other regional agencies more suited to their immediate needs. Those who are ready to begin the journey towards homeownership or are requesting home repairs are mailed a pre-screen application to begin the process of working their way through the steps to becoming a Habitat Saint Louis homeowner.



**200+ - Habitat homebuyers and their families who interacted with the Family Services Department throughout the year.** Some of them are members of the Ambassador Committee - a group of homebuyers who act as liaisons between the mission and partner families. Others participated in community projects and events sponsored by Habitat Saint Louis. Some needed assistance with home repair, financial counseling, or concerns in their neighborhoods. Others simply needed a sympathetic ear or a little advice. All of them found the support they needed to continue being successful homeowners now and for many years.



**100% - The amount of your donation that stays in St. Louis when your gift is made to our local affiliate.** Contrary to popular belief, Habitat for Humanity Saint Louis does not receive significant funding from our parent organization, Habitat for Humanity International - in fact, less than 5%. If you want all of your donation to build homes in local neighborhoods, please give directly to our office in St. Louis.



**1,700+ - People who've found hope, peace, and permanent shelter by living in a Habitat for Humanity Saint Louis home.** Housing that is owned by its occupants creates greater generational wealth and economic stability for our homebuyers and their families.



**4 - Families who closed on their homes in 2022.** Each person on the deed of these homes performed 350 hours of sweat equity, took coursework, and made a modest downpayment before signing paperwork on a 30-year affordable mortgage. They are now building equity in an investment that will last a lifetime and beyond.





# 2022 COMMUNITY PARTNERS

## Architect's Circle \$75,000+

- Big League Impact
- Wells Fargo Advisors

## Builder's Circle \$50,000+

- Anonymous
- United Churches of Christ Congregations

## Contractor's Circle \$25,000+

- AAA Missouri
- Anonymous
- Bank of America
- James and Lionelle Elsesser
- Health Blue Missouri
- Manchester United Methodist Church
- US Bank Foundation

## Carpenters Circle \$10,000+

- Ameren Missouri Charitable Foundation
- American Direct Marketing, Inc.
- Anonymous
- Mr. and Mrs. John Castagno
- Enterprise Bank and Trust Foundation
- Joyce Heim
- Home Builders Association
- Howard Charitable Gift Fund
- The Integra Group, Inc.
- Ladue Chapel Presbyterian Church
- Ms. Susan Latorre
- Linda and John Loewenstein
- David and Billie Carol May
- Simmons Charitable Foundation
- Spire
- To the Glory of God
- Travelers
- United Church of Christ Congregations
- Carole A. Voudrie

## Crew Member \$1,500+

- |                                   |  |
|-----------------------------------|--|
| • 50 Roses Foundation             | • Lucy Ebersohl  |
| • Rob Anderson                    | • Mr. and Mrs. Charles Eggleston   |
| • Anji Mountain                   | • Daryl Gourley  |
| • Anonymous                       | • Sandy and Michael Gray   |
| • ArcBest                         | • Greater Saint Louis Community Foundation   |
| • Axes Physical Therapy           | • General Growth Properties  |
| • A. Elaine Barnhill              | • Ray and Frances Hagrman Charitable Fund  |
| • Amy Berg                        | • Jane Hanebrink   |
| • Kathy Berg                      | • David and Christine Hester   |
| • Thomas Biermann                 | • Marc Hirshman and Karen Handelman  |
| • Brentwood Congregational Church | • Joanna May Donor Advised Fund, A Donor Advised Fund of Renaissance Charitable Foundation |
| • Shirleen and Jerry Brown        | • Lynne Johnson  |
| • Jami Boyles                     | • J.P. Morgan Chase  |
| • The Chamberlin Group            | • Sally and Richard Klohr III  |
| • Cigna                           | • Carol Kohfeld and John Sprague   |
| • Daniel & Diana Clark            |  |
| • Diagraph ITW                    |  |
| • Jim Del Carmen                  |  |
| • Patricia Doyle                  |  |

## Framer's Circle \$5,000+

- Anonymous
- Nancy Bales
- The Carreden Group
- Diann and Lance Cage
- Estate of Douglas E. Anders
- ESCO Technologies Foundation
- Michael and Michelle Golinvaux
- Andy and Anita Higginbotham
- Philip G. Hulse
- Mark and Peggy Holly
- Imo's Pizza Corporate
- Martha Reitz Kratzer
- Robert W. Lindecke
- Mid-America Carpenters Union
- Steven and Elizabeth Mills
- Opus Foundation
- PepsiCo
- G. Stephen Robins
- Royal Banks of Missouri
- Rick and Mary Anne Roberts
- Spectrum Brands
- Jennifer Sprague and Joseph Ippolito
- James and Bonnie Stockberger
- Trane
- USA Mortgage
- Raymond R. Van de Riet, Jr.
- Vinebrook Homes
- Edward and Lynn Wakefield
- Worth Clark Realty

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- Daniel Marquitz
  - Philip and Jeanne McDermott, Jr.
  - Francis M. Miezin
  - Linda L. Moen
  - Montgomery Bank
  - OCL Lighting
  - Edward O'Connor
  - Constance Palmer
  - Pecha Family Foundation
  - PepsiCo Foundation
  - Henry Powers
  - Joan Ranson
  - Douglas and Donna Reinhard
  - Roeslein & Associates
  - Chris and Abbey Roetheli
  - Sue and Peter Rogers
  - Steven Scott
  - John Short
  - Sigma Gamma Rho Sorority, Inc.
  - Dan and Sarah Sise
  - Todd and Laura Smith
  - Bradley and Heather Strahorn
  - Pattye Taylor-Phillips and Matt Phillips Sr.
  - Mike and Carol Underriner
  - Janice Volkenant
  - Washington University: Department of Energy, Environmental & Chemical Engineering
  - Bob and Kathy West
  - Charlotte Williams

# IN-KIND DONORS

- Alside Supply Center
- ASER, Inc.
- Brake Landscaping
- BSI Constructors, Inc.
- Carpenters Union Apprentice School
- Casper Sleep
- Cement Masons Local 527
- Century Carpet Distributors
- Clark Flooring Company
- Cree Lighting
- IBEW- Electrical Connection
- IKEA
- JB Hunt
- Levolor
- LifeWise StL
- Lowes Stores 764, 0731, 1503, & 1966
- Malarkey Roofing Products
- McIntyre Millwork
- Metro Lighting
- Milford Plumbing Supply
- Peace Love Sold Properties
- PPG Paint
- Rolling Ridge Nursery
- Schneider Electric- Square D Foundation
- Sherwin-Williams
- Show Me Blinds and Shutters
- Simpson-Strong Tie
- Sitelines, Inc.
- Sunbelt Rentals
- The Home Depot Foundation
- Trane
- Universal Windows Direct St. Louis
- Virginia Tile

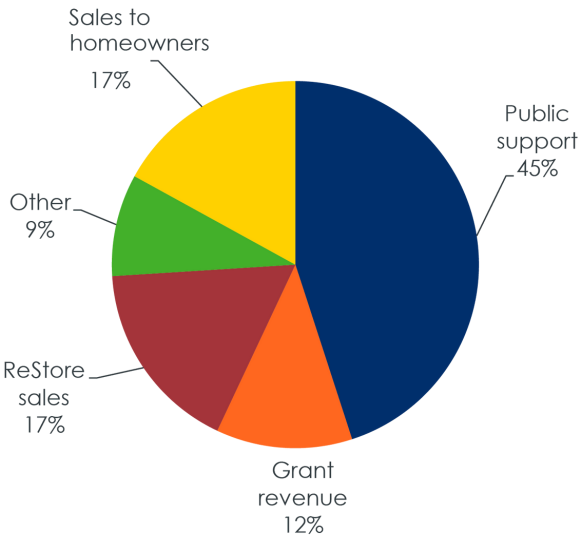




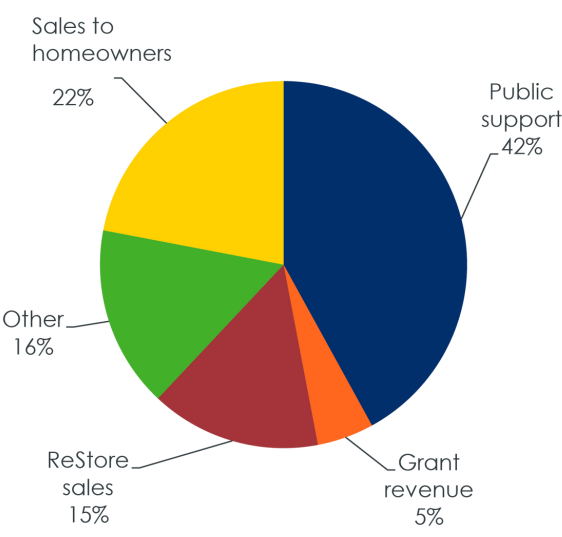
# EXPENSES AND REVENUE

NET ASSETS: \$9,320,323 | SUPPORT & REVENUE: \$5,275,749 | EXPENSES: \$5,811,887

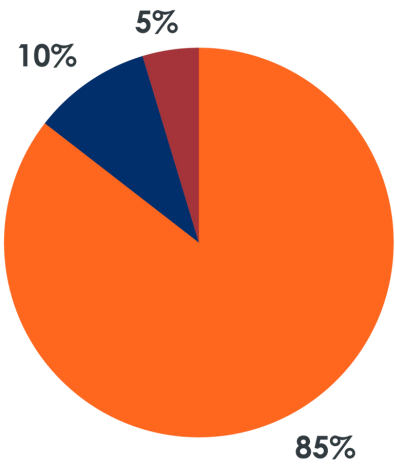
Year ended December 31, 2022 = \$5,275,749



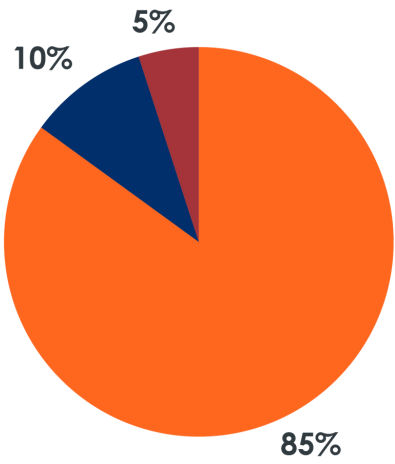
Year ended December 31, 2021 = \$6,888,677



Year ended December 31, 2022 = \$5,811,887



Year ended December 31, 2021 = \$6,583,111



- Program Services
- Management and general
- Fundraising

# VOLUNTEERS BY THE NUMBERS

## CONSTRUCTION

- 712 Volunteers
- 7,032 hours completed
- ~ \$201,537.12 estimated value\*

## NON-CONSTRUCTION

- 857 Volunteers
- 2,281 hours completed
- ~ \$65,373.46 estimated value\*

\*Value of services based on the Independent Sector and the Do Good Institute's value of a volunteer hour for 2022 (\$28.66).





# BOARD MEMBERS

- Subash Alias
- Rob Anderson (EC Treasurer)
- Kim Batteast-Moore
- Amy Berg (EC President Elect)
- Marisa Botta
- Jared Boyd
- Jami Boyles
- Lance Cage
- Jim Del Carmen
- Jamey Edgerton
- Todd Gibson
- Matt Guymon
- Tiffany Harvey-Horton
- Malaika Horne (EC) At Large
- Phil Hulse
- Abby Kepple
- Linda Moen
- LaDawn Ostmann (EC) At Large
- Brian Pratt
- Chris Roetheli
- Steven Scott
- John Short (EC) At Large
- Floyd Simms
- Lauren Talley
- Pattye Taylor-Phillips (EC) Secretary
- Stephen Westbrook (EC) President
- Kevin Wilson
- Paul Woodruff

**2022 Board Alumni:** Marc Hirshman, Linda Loewenstein, Howard Smith, Nat Walsh, and Bob West





# MO-HAB RIDERS FOR SAFE, AFFORDABLE HOUSING

Started at Manchester United Methodist Church, but open to all, the MO-Hab Riders have been bicycling to create awareness and raise funds for Habitat for Humanity Saint Louis since 1998.

This year, the MO-Hab Riders celebrated 25 years and again raised \$25,000 from bikers, walkers, and runners participating both in person and online. Habitat for Humanity Saint Louis is so grateful for the MO-Hab Riders and the literal blood, sweat, and tears they devote to the Habitat mission.





# HABITAT SAINT LOUIS HOME REPAIR PROGRAM

Launched in 2022 in partnership with the City of Saint Louis, the Habitat Minor Home Repair Program promotes dignity and independence for low and moderate-income homeowners by addressing critical health and safety needs within their homes. The goal: to serve up to 150 individuals in year one, making repairs that allow our neighbors to live safely in their homes for years to come.

Habitat for Humanity Saint Louis is committed to eliminating substandard housing by providing minor home repair services to low and moderate-income homeowners. With a focus on making homes accessible and energy efficient, the Habitat Saint Louis Home Repair Program tackles repairs for qualified homeowners living in the City of St. Louis.



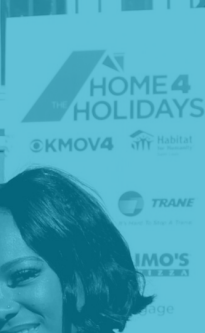




# Habitat for Humanity®

Saint Louis

Seeking to put God's love into action, Habitat for Humanity Saint Louis brings people together to build homes, communities, and hope. It is our goal to create a world where everyone has access to safe, decent, and affordable housing.



3830 South Grand Blvd. | St. Louis, MO 63118  
[www.habitatstl.org](http://www.habitatstl.org)